



Title:	Document Version:
D9.3 Project Website	1.0

Project Number:	Project Acronym:	Project Title:
621041	SIMON	aSsisted Mobility for Older aNd impaired users

Contractual Delivery Date:	Actual Delivery Date:	Deliverable Nature-Dissemination level:
M6	M6 + 10 days	R (Report) – PU (Public)

Responsible:	Organisation:	Contributing WP:
Alberto Ferreras	IBV	WP9

Authors (organisation):
Alberto Ferreras (IBV)
Eva Muñoz (ETRA I+D)

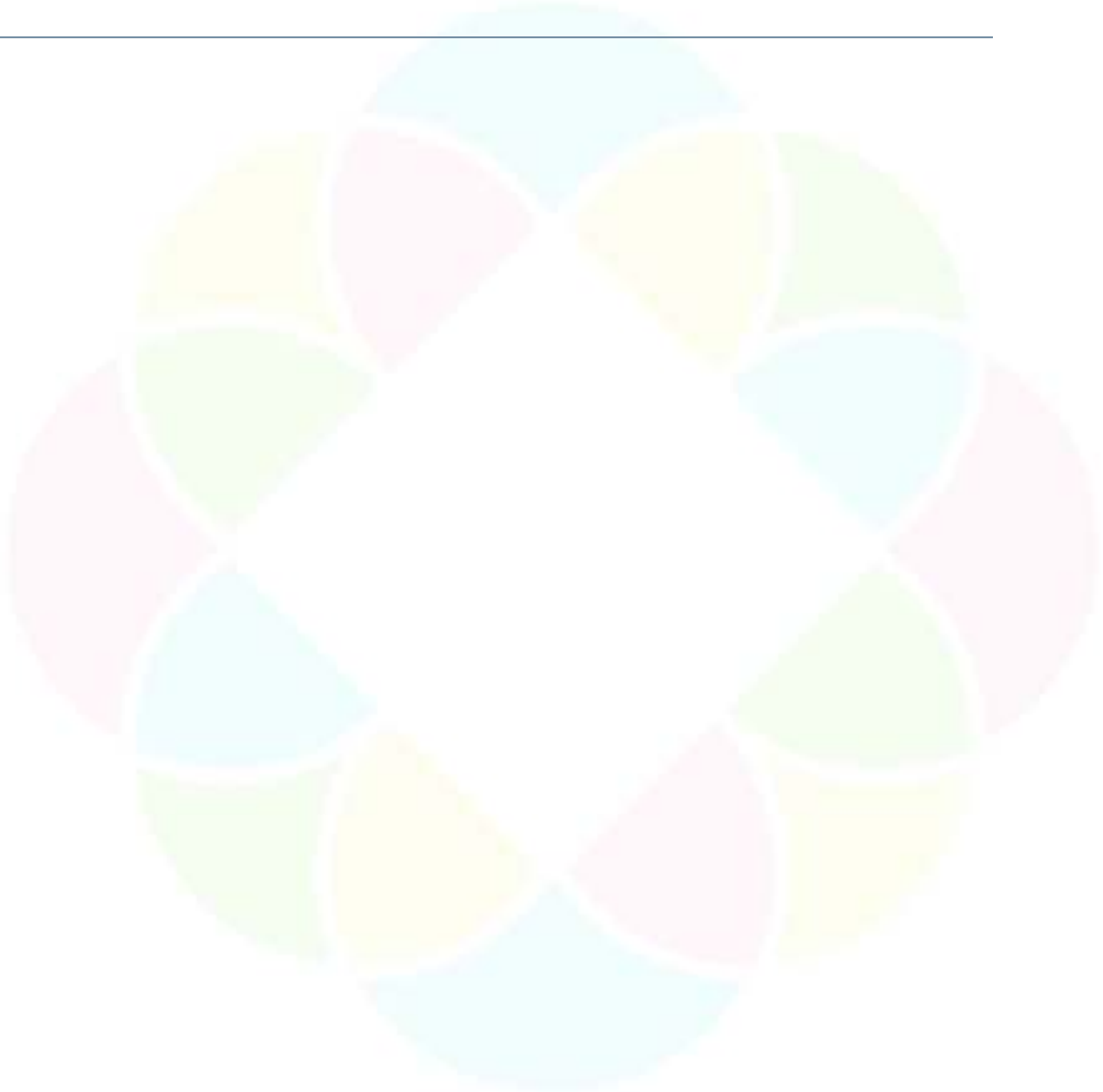
Abstract:
The project website has been developed to be the project's major point of reference. Since the very beginning of the project it aims to contain representative information of the project goals, phases and activities. It also pretends to disseminate the project results and to encourage participation of the interested stakeholders.

Keywords:
Dissemination, Website



**Revision History**

Revision	Date	Description	Author (Organisation)
V0.1	30/06/2014	Development of the website description	Alberto Ferreras (IBV)
V1.0	10/07/2014	Conclusions, Final review and preparation for submission	Eva Muñoz (ETRA I+D)





## TABLE OF CONTENTS

<b>1. INTRODUCTION.....</b>	<b>4</b>
1.1. Purpose of the Document.....	4
1.2. Scope of the Document .....	4
<b>2. SIMON WEBSITE .....</b>	<b>5</b>
2.1. Goals.....	5
2.2. Structure .....	5
2.3. Dynamic aspects and update process.....	6
<b>3. CONCLUSIONS.....</b>	<b>9</b>





## 1. INTRODUCTION

### 1.1. PURPOSE OF THE DOCUMENT

**SIMON** is a demonstration oriented project, started in January 2014, with three large scale pilots in Madrid, Lisbon and Parma. **SIMON** aims at promoting the independent living and societal participation of mobility impaired people in the context of public parking areas and multiple transport modes, through the adoption of specific navigation information and access-rights management solutions.

The project includes into the work plan a specific work package about “Dissemination, awareness campaign and exploitation”, whose objectives are:

- To communicate the **SIMON** results to relevant stakeholders (public authorities, parking managers, transport/mobility operators, ICT providers and citizens) at different levels (local-regional-national-European).
- To define the exploitation strategy to deploy the applications and services tested within **SIMON**.

The **SIMON** project website is a part of the communication and dissemination actions included in this work package. The main goal of the website is to offer information about the project objectives, goals and consortium and to provide updated information about the project activities and results. The website is oriented both to the general public and also to the relevant stakeholders interested in the project topics.

### 1.2. SCOPE OF THE DOCUMENT

This document is aimed to describe the structure and contents of the project’s website



## 2. SIMON WEBSITE

The **SIMON** project website is accessible at the following address:

<http://simon-project.eu>

### 2.1. GOALS

The project website is one of the main sources of information about the project available to most stakeholders. The website has been set up immediately at the start of the project and will be maintained for at least one year after the project ends.

### 2.2. STRUCTURE

The website is divided into the following sections:

- **Home** (welcome, introduction, general information)
- **About SIMON:**
  - **Project** (description of the project and expected results)
  - **Challenge and objectives**
  - **Pilot sites** (description of the characteristics and roles of the pilot sites)
  - **Work programme** (description of the main phases and work packages of the project).
- **Participants:**
  - **Consortium** (description of the participating partners and link to their web sites).
  - **User group** (list of members of the User Group, result of different activities that take place). The web site will also be used for easy interaction with the user group members and further interested parties.
- **Downloads** (access to public deliverables, leaflets, presentations and other project documents)
- **News and events** (posts about the activities of the project, including specific pages about the news releases and dissemination activities).
- **Links** (redirection to useful links related to the topics of the project (mobility and parking for the disabled) and other interesting external information.
- **Contact** (contact form).
- **Subscribe to newsletter** (This section invites visitors to get involved through an electronic form subscription).

The web site is designed to be informative yet uncomplicated with clear language to ensure wide communication with diverse categories of stakeholders and external audience.

The website will contain public deliverables produced as part of the **SIMON** project as well as other dissemination and communication items aimed at stakeholders, such as press releases, a project brochure, presentations and links to news articles in which the **SIMON** project has been mentioned.



The screenshot shows the SIMON Project website. The header includes the SIMON logo and the text "ASSISTED MOBILITY FOR OLDER AND IMPAIRED USERS". A search bar and navigation links (Home, About, Contact) are present. Below the header is a navigation menu with links: HOME, ABOUT SIMON, CONSORTIUM, DOWNLOADS, NEWS AND EVENTS, LINKS, CONTACT, and SUBSCRIBE TO NEWSLETTER. A banner below the menu features icons for a smartphone, a parking sign with a wheelchair, a hand holding a smartphone, a building, a car, a wheelchair, and a European Union flag. The main content area starts with the heading "Welcome to SIMON Project website." followed by a paragraph describing the project's goals and a list of consortium partners. Below this is a large, colorful diagram titled "COMMON INFORMATION MODEL". The diagram is a central hub with various branches representing different aspects of the project, including: PRIVATE VEHICLE, BOLLARD, ACCESS CONTROL, IMPAIRED USER, IMPAIRED & COMPANION, SECURITY EUROPEAN CARD, SMARTPHONES, CONTROL, SPECIAL VEHICLE, SECURITY EUROPEAN CARD PARKING, TRAFFIC, TOWN COUNCIL, AUTHORITIES, PARKING IMPAIRED USERS, MANAGEMENT & CONTROL, PUBLIC TRANSPORT & PRIVATE VEHICLE, PRIVATE VEHICLE, and TRAM & TRAIN.

Figure 1 – SIMON Web Site

### 2.3. DYNAMIC ASPECTS AND UPDATE PROCESS

The **SIMON** website is being updated continuously. Information from the different activities is added as they occur. Similarly, general and specific data of the project and partners are added whenever is needed.

There are some specific sections that are especially dynamic:

- **Home page:** latest news and activities are automatically added to the front page of the website.
- **Downloads:** leaflets, brochures, newsletters, deliverables, and so on are added to this section as they are ready.
- **News and events:** the project activities are updated in this section. Similarly, news in media and press releases are documented here.



**Downloads**  
Access to public deliverables, leaflets, presentations and other project documents.

**Brochures and other dissemination materials**

- SIMON Project leaflet (in English)
- SIMON Project Leaflet (in Spanish) – Folleto del proyecto SIMON en español
- SIMON Project Leaflet (in Portuguese)
- SIMON Project Leaflet (in Italian)

**Deliverables**

- D9.1 – Dissemination strategy

**SIMON CALENDAR**  
JUNIO 2014

L	M	X	J	V	S	D
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

**RECENT SITE ACTIVITY**

- 1st Users Workshop in Lisbon, junio 17, 2014
- SIMON at CIT-2014 junio 5, 2014
- Interview about SIMON project abril 22, 2014
- SIMON in CaBIT 2014 abril 16, 2014
- Second project meeting abril 9, 2014

Figure 2 – Downloads at SIMON Web Site

The website incorporates room for comments, suggestions and, in general, for the participation of users:

- **Contact form.**
- **Newsletter subscription** feature.
- Open space to comment all the entries that are added to the website (reviewed and approved by the moderator).



**SIMON**  
ASSISTED MOBILITY  
FOR OLDER AND IMPAIRED USERS

SEARCH

[Home](#) [About](#) [Contact](#)

HOME ABOUT SIMON PARTICIPANTS DOWNLOADS NEWS AND EVENTS LINKS CONTACT [SUBSCRIBE TO NEWSLETTER](#) [SUBSCRIBE TO RSS](#)

subscribe to newsletter

## Subscribe to newsletter

3 public newsletters are going to be developed during the SIMON project.

Here, you can sign up to receive the SIMON newsletter by e-mail, simply by filling in the short form below with your e-mail address. Free newsletters will be delivered to your inbox, and these will keep you informed of news about the SIMON project.

Name: \*

Company/Institution:

Country: \*

E-mail: \*

Word Verification:  hv1udg

**SIMON CALENDAR**  
JUNIO 2014

L	M	X	J	V	S	D
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

[«](#) [»](#) [»](#) [»](#)

**RECENT SITE ACTIVITY**

- 1st Users Workshop in Lisbon, Junio 17, 2014
- SIMON at CIT-2014 Junio 5, 2014
- Interview about SIMON project abril 22, 2014
- SIMON in CaBIT 2014 abril 16, 2014
- Second project meeting abril 9, 2014

Figure 3 – Newsletter subscription form





### 3. CONCLUSIONS

**SIMON** Website is described both in the Project Handbook (D1.1) and in the Dissemination Strategy (D9.1) as a key element in the dissemination of **SIMON** Project.

The dynamic yet continuous updates on this web page will ensure the usefulness of one of the main channels thought to serve as a point of reference for all the relevant **SIMON** stakeholders.

