SIMON project (http://simon-project.eu/) provides specific solutions focusing users with special mobility needs, aiming at enhancing their urban experience and quality of life. Having the citizen as the center of the design process, SIMON project has developed applications and services that have been tested and assessed by a wide group of users in four pilot cities: Madrid, Lisbon, Parma and Reading. The SIMON Users Group met in the First Workshop that took place in Lisbon in 2014, where the first prototypes were presented. In the Second Workshop in Parma, 2015, pilot demonstrations were presented and discussed.

In this third and last Users Group Workshop, the results of the pilot activities and main conclusions will be presented and discussed among the main stakeholders involved in a project that has addressed technology development, accessibility and mobility impaired users.

Place: Palacio de Cibeles, entrance in C/ Alcalá 50 - 28014 Madrid (Spain)
Salón de Actos – Fourth Floor

Metro: Banco de España / Cercanías: Recoletos
Buses: 1, 2, 202, 5, 9, 10, 14, 15, 20, 27, 34, 37, 45, 51, 52, 53, 74, 146, 150, 203
From Barajas Airport: Airport Express line

Date: Tuesday, March 14th 2017

Aimed at:
Associations and institutions for disabled and elderly people, public authorities, mobility managers, social affairs managers.

Registration: free, while places are available, in the e-mail dgcirculacion@madrid.es and the web page http://simon-project.eu/3usergroupworkshop

Accessibility: Access for mobility impaired people in C/Alcalá 50, elevator to get to the fourth floor, simultaneous translation to sign language and subtitling of presentations.

Language: Spanish, English, Italian – Simultaneous translation will be provided.
Programme:

Reception and accreditation of invitees: 09:30 – 10:00

WELCOME: 10:00 a.m.

Inés Sabanés Nadal, Environment and Mobility Delegate in Madrid City Council.
José Alfonso Nebrera, General Director of ACS SCE.

FIRST SESSION: SIMON Project. 10:15 – 11:15

- Sustainable Mobility and Inclusion: towards the Mobility as a Right – (Antonio Marqués, Director of Technology of ETRA I+D).
- SIMON project as the European answer to inclusive mobility – (Eva Muñoz Navarro, SIMON Project coordinator, ETRA I+D).
- Involvement of users as the key to design inclusive mobility products and services – (José Solaz, Director of Innovation, automotive and means of transport of Instituto de Biomecánica de Valencia).
- Accessibility resources in the hand of those who need them – (Pedro J. Marrón, CEO in LocosLab).

Coffee break: 11:15 – 11:45

SECOND SESSION: Spain and Europe, technology and social policies. 11:45– 13:45

- Madrid pilot site: the new model of the parking card for the disabled – (Francisco J. López Carmona, General Director of Traffic Management and Control in Madrid City Council).
- The experience in Lisbon, Parma and Reading – (Pedro H. Gouveia, Coordinator Lisbon’s Pedestrian Accessibility Plan, Camara Municipal Lisboa; Laura Rossi, Councilor of Welfare, Comune di Parma; Lyndon George, Reading Borough Council).
- Technology and accessibility – (Miguel Ángel Valero, Director of CEAPAT-IMSERSO, Ministry of Health, Social services and Equality, Spain).

Lunch break: 13:45 – 14:45

THIRD SESSION: Mobility impaired users and current experiences. 14:45– 16:15

- Mobility impaired users in the context of current cities – (Francisco Javier Font García, President of FAMMA - COCEMFE Madrid).
- Mobility and visual impairments: needs, solutions – (Mariano Ruiz, General Counsel in Spanish Blind Users Association, ONCE).
- Experiences in Portugal – (Carlos M. da Costa, Senior Assessor in Gabinete da Secretaria da Estado da Inclusao das Pessoas com Deficiencia, Ministério do Trabalho, Solidariedade e Segurança Social, Portugal).
- Mobile Age European project – (Oscar Corcho, Co-Director of the Ontological Engineering Group of the E.T.S. of Computer Engineers, Universidad Politécnica de Madrid).

Final Debate

CLOSE: 16:15 – 16:30

Alfonso Sánchez Vicente, General Manager of Consorcio Regional de Transportes de Madrid.
Antonio Ortín, General Manager of ETRA I+D.